



**LYNX MARKETING COMMITTEE  
REGULAR MEETING MINUTES  
Friday, August 18, 2023, 11:00 AM**

**1. LEADERSHIP VOTING**

- a. Co-chairs
  - i. CJ, Twin Falls
  - ii. Madisyn, Ada
- b. Secretary
  - i. Brittany, Nampa

**2. MEETINGS**

- a. Meet every other month, starting in September
- b. Madisyn will create Doodle to come up with next meeting date

**3. PROMOTIONAL MATERIALS**

- a. Vega
  - i. Brittany will share Vega basic info and promotional designs with Marketing Committee, once created.
- b. Courier Updates
  - i. Director's voted to include all libraries in consortium for courier service. Libraries added are Twin Falls, Mountain Home, and Emmett. Begins Oct. 1. CJ and Jessica will help out with these promotional items. Madisyn will update courier map and send out.

**4. UPDATE LYNX WEBSITE**

- a. Brittany will add Marketing Committee tab to Lynx website with minutes and promotional material links

**5. OTHER**

- a. Library card signup month is September