

## LYNX! DIRECTORS MEETING

March 22, 2013

Online Web Meeting

**Present:** Mary DeWalt, ACL; Kevin Booe, BPL; Steve Bumgarner, EPL; Alyce Kelley, Emm; Lisa Zeiter, GCPL; Nancy Gurney, HPL; Laurel White and Gretchen Caserotti, MLD; Mark Rose, NPL; Susan Ash, TFPL. Also present Chrisanne Brown and Brad Smith.

**Absent:** Elaine Leppert, CPL; Luise House, MHPL

Chairman Steve Bumgarner called the meeting to order at 9:32 a.m.

**Agenda:** No changes.

**Technology Update:** See Attached Notes. Brad Smith reported on the Cosugi (Customers of SirsiDynix Users Group Inc.) Conference that he attended in Salt Lake City on March 14 – 16, 2013. He showed an outline and discussed the “Blue Cloud” developed by SirsiDynix showing the direction they are planning in the future. He did answer a question about PayPal and that SirsiDynix will be moving away from it since they can’t keep it stable. Brad also talked about E-Resource Central and how each library would only see their own records from vendors such as Baker & Taylor. Buy It Now would not have any local booksellers on it but would have ones such as Barnes and Noble. Cloud Cataloging will start by the end of the year and Circulation will follow after that. Quite a few of the libraries, including Boise, Meridian, and Twin Falls are very interested in Mobile Circ – would be able to register patrons off site. There was discussion of the Photos for Patrons but no one seemed too interested in it and there were thoughts that city codes would need to be addressed. Chrisanne explained about Blue Cloud Marketplace and how it would bring in more third party data into the catalog i.e. being able to search Amazon. Brad mentioned that they did not discuss RFID too much. It is not a major subject for SirsiDynix and they are not pushing it right now.

Chrisanne discussed Portfolio and that some new pricing was sent yesterday. She showed a chart showing that the first year would be \$7,200 for 10,000 items. Some of the libraries, including Twin Falls, are very interested in it. Mark wanted to know how many items each library has and what they would want to enter. Chrisanne said she would send out that question to all.

Chrisanne talked about the Monograph vs. Serials issue. She hopes that it will be in the release after this current one and that they are still working on it.

Approval of the Minutes: It was decided that there would be no approval of the minutes since there were no minutes from the last meeting.

**Financial Reports:** See attached documents. Kevin reviewed the financial reports. He reminded everyone that the Equity Report is always one quarter off. Talking about the Annual Fees, he mentioned that the Virtualization Project went smoothly. It will save us quite a bit of money having our own servers. They should be good for five to ten years. The City of Boise is paying \$11,000 as part of this. Hardware and Software Maintenance is right on track this year. For FY 2014, Kevin is planning a 5% increase but it is usually comes out to be only 2% or 3%.

**Compensation Procedure for Boise-Nampa MSA: Open Access Compensation:** Lisa presented clarification of Appendix B. Mary felt that the system was better than before but it still needs to be looked at how it was set up. There is now one full year of statistics. When the records were cleaned, a lot of errors were found. She questioned why we are counting separately – such as branches or bookmobile – rather than just counting once, not twice. She talked about the trigger – tax revenues went to another library if only used a few times – that the home library was turning over all. She talked about the non-resident fee and that they all know that the patrons shop around. Another question was about significant users at one library. She used an example – if 531 were using one library and 170 were using another library – that second library was getting paid almost double. And if an outsider looked at it, they would have thought the library getting reimbursed would be the 531 one. Lisa asked Mary for a recommendation. Lisa also mentioned that they could change the code so it shows the same library, including its branches. Kevin talked about the Basic Public Tax Policy and that this compensation plan was a middle-ground proposal and that it probably needed to be reviewed again. A committee was set up consisting of Kevin, Mary, Steve, and Lisa. Lisa will send out a calendar request for a meeting date.

**HUG Conference:** Lisa lead the discussion and it was decided to have another HUG conference. It will be in Eagle on Thursday, October 24, 2013 with the LYNX! Directors' Meeting following on that Friday, October 25, 2013. E-mail Lisa or Chrisanne with any agenda items.

**Freegal, Freading, Rocket Language and Pronunciator Update:** Mary shared the quote matrix for Freegal – extremely expensive for everyone. Kevin said that BPL plans to do it in the next fiscal year. Mary said we could take another look and see if we could “jump in” with Boise. We will have to let Kevin know by June.

Mary discussed Rocket vs. Mango vs. Pronunciator. She said that Pronunciator went language to language regardless of the starting point. This would be good for the refugee population. BPL, HPL, and TFPL are not interested in these products at this time, or else already have Mango. Garden City is interested and Mary will be sending out an e-mail about it with more information.

**LYNX! Branding:** Mary lead the discussion about advocacy/public relations. She really wants to do some brainstorming about this, particularly after the Statesman article about libraries. She wants to share opportunities about getting the library message out there. Mark asked if the ICfL does this state-side. Kevin thought it would be better for LYNX! or the Treasure Valley libraries to consider having a PR firm, not the ICfL, to come up with some new ideas. He talked about how important “word of mouth” is and that the Friends have recruited about 600 people just to do that out in the Community. Kevin will follow up with information on a PR firm.

**Newsbank's digitizing of Statesman:** Steve wants to know if Newsbank can come to a meeting and demonstrate their service. They want to complete the Idaho Statesman and wouldn't be able to tell us the cost until they complete digitizing it. Steve will contact them and set up a demonstration.

**LYNX! Standards and Forward Thinking Staff List:** Steve is gathering all the information from the libraries and will finish the spread sheet. Kevin asked a question about Facilities # 7 – he wanted to know why it asked for the smallest permanent library structure rather than the largest. The Consortium standard is 10,000 sq. ft. After discussion, it was MSC to read : 7) What is the size of your main library or largest permanent library structure?

There was also discussion about Facilities #8: How far is your library from the nearest LYNX! Consortium library? Consortium standard is 50 miles or under. The Directors MSC to change it to 80 miles.

Laurel brought up the discussion of Collections 6a. and 6b. It was noted that Mountain Home is low in both. There was discussion that these standards should be kept to show the Boards and the City Councils.

Steve is gathering information from each library for the The Forward Thinking or LYNX! Consortium Tech Leaders List. After it is completed, he will send it out to everyone.

**Roundtable Group Information Sharing:**

Nampa: can check out gardening seeds – plant seeds and bring more seeds back

Hailey: will have gaming day (Wii) with Senior Citizens

Garden City: new carpeting done this fall; food bank project at library

Meridian: new director, Gretchen Caserotti, introduced; staff is experimenting with an internal site using a Google App. – it's like discussing topics around the "water cooler":  
implementing debt collection; should have a Technical Logic Automatic Sorter by May

Boise: planning a Makers Fair with the Discovery Center; will be having a Mini Comic Conference; Idaho Sesquicentennial programs very successful; tour of old Carnegie Library in September; thanks to Mary for organizing programs in the Treasure Valley

Emmett: working on a Community Survey

Nampa: some personnel changes; working on plans for new library building

Twin Falls: Marada Wright, Technical Services Head, retired after 45 years; New Strategic Plan 2013-2

017 – Bringing the Library to You!; New Bookmobile – service to start in summer;  
Lincoln Display; Venue for Art & Soul in the Magic Valley

Gretchen asked a question about the Open Access banking account at U.S. Bank. It was MSC to take Patti Younger off and to change to Gretchen and add Lisa. Also, it was MSC to add Gretchen's name to the Investment Pool account for the Courier van. Mary, Elaine and Lisa are also on that account.

**Next Meeting: June 21, 2013**  
**Eagle Public Library**  
**10:00 a.m.**

The meeting was adjourned at 11:15 a.m.